



# Nader Rafati

## Senior Web developer

Innovative, task-driven professional with 10+ years of experience in web design and development across diverse industries. Equipped with a record of success in consistently identifying and providing the technological needs of companies through ingenious innovation. Proficient in developing databases, creating user interfaces, writing and testing codes, troubleshooting simple/complex issues, and implementing new features based on user feedback



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## TECHNICAL SKILLS

PHP



MySQL



HTML5



CSS3



Jquery & Javascript



Sales



Photoshop



## INTERESTS



Machine Learning



Stargazing



Video Games



Crypto

## WORK EXPERIENCE

### Web App Developer

CaramelSoftware.com

2018/12 - present

Worldwide

- Co-founder, idea maker and developer of CaramelSoftware, an innovative web-based software for industries and service businesses. It is based on the experiences and prior knowledge of successful businesses.
- Big data management initiatives, optimizing database for huge amount of data to make sure the software remains reliable and fast.
- Design and develop high quality and customizable modules. Everything in Caramel can be defined with details such as roles, operations, options, phases, priorities and requirements.
- Develop professional tracking System. All operations can be performed and tracked with a simple barcode, which means workers can use the software without technological skills.
- Provide user-friendly accounting system with flexibility and extensibility. Design perfect dashboard for real-time financial data

### Web Developer

NovinIran.com

2012/02 - present

Tehran, Iran

- Create and set up an individual & Commercial content management system (CMS) in Persian Language.
- Design and establish user-friendly web applications such as websites, web pages, forums, online stores, etc.
- Search Engine Optimization (SEO) Services. Boost websites ranking up to 70% per month by drive qualified traffic to the website, and run high-impact SEO campaigns. Keyword & link research
- Linux systems administration, from web servers such as Apache and Nginx to OS configurations.
- Increase websites security using new methods and checking for vulnerabilities

### Sales Specialist

GilasComputer Co.

2015/02 - 2017/02

Tehran, Iran

- Devoted and talented Sales Specialist with two years of experience planning for team success in order to attain corporate goals.
- Sale and Marketing for Network Infrastructure devices including firewalls, routers, switches, servers, etc.
- Increased Annual sales up to 35% by identifying new markets and creating smoother interaction with shoppers
- Analyzed and properly processed product returns, assisting customers with finding alternative device to meet needs.

## IT Specialist

AkhtarCable Co. [↗](#)

2014/02 - 2015/02

Esfahan, Iran

ShabahangVahdat Co. [↗](#)

2012/02 - 2014/02

Ahwaz, Iran

- ▣ Maintained 90+ Windows computers and peripherals, including all configuring and monitoring. Worked with vendors to cut equipment costs by 30%.
- ▣ Improved the overall network capabilities by 20% through designing and implementing new connectivity network configurations.
- ▣ Spearheaded hardware and software upgrade rollouts.

## COURSES AND TRAININGS

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### Web Design for Everybody Specialization Course

University of Isfahan (Online Course)

### Front End Web Developer Learning Path

Lynda.com

### MVC Frameworks for Building PHP Web Applications

Lynda.com

## EDUCATION

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### BS in Software Engineering

Sheykh Bahaee University [↗](#)

2008 - 2012

15/20